

Instructions & Frequently Asked Questions



Please read through the following disclaimer and FAQs, as well as our Event Hosting Guide available at 1BlueString.org, before planning your 1BlueString event or promotional efforts.

1BlueString and its parent organisations do not assume any liability or responsibility for any injury to persons or property, including physical or emotional injury, arising in connection with any awareness event or from the use of any information or material of any nature provided in this pamphlet or the 1BlueString.org website. Event hosts must be 18 years or older. Event promoters and hosts are not employees or affiliates of 1BlueString or its parent organisations. Event promoters and hosts are responsible for any insurance or cost required to host an event.

Can anyone host a 1BlueString event?

1BlueString encourages all people to raise awareness about the 1 in 6 men who are survivors of an unwanted sexual experience by sharing the campaign with members of their community. Any person interested in hosting an event must be 18 years or older and read through the guidelines and resources outlined in the Event Hosting guide to ensure that their event upholds the mission of 1BlueString and our commitment to promote environments of encouragement, support, positive language, and healing.

Will 1bluestring endorse my event?

It is 1BlueString's policy not to endorse or partner with individuals or third party groups hosting events. Event hosts may present themselves as supporters of the 1BlueString campaign and mission, but may not present themselves as employees or affiliates of 1BlueString.

Can I use the 1BlueString logo to promote my event?

The 1BlueString logo is available for download at 1BlueString.org, and individuals and groups are encouraged to include the 1BlueString logo on print flyers and social media posts promoting a 1BlueString awareness event. To insure the integrity of the campaign, all supporters must read through the Event Hosting guide, including Male Survivors Partnership's "Effective Language" page, before making use of the 1BlueString logo. Always use the provided logo, and never attempt to recreate, reconfigure, recolor, or otherwise edit the logo in any way. Any use of the 1BlueString logo other than in promotional flyers or social media posts must be approved by 1BlueString*.

How can I find out about 1BlueString events online or in my community?

1BlueString makes an effort to share information about past and future 1BlueString events through our website and social media pages. Follow Male Survivors Partnership on Facebook, Twitter and Instagram to learn about upcoming events, see photos and videos of 1BlueString in action, and find inspiration to create a 1BlueString event that fits your campus or community.

Are there other ways I can help promote 1BlueString?

Becoming a social media advocate is a great way to help promote that campaign and mission online. Follow Male Survivors Partnership on your favourite social media site, share a photo of your blue string in action using the hashtag #1BlueString, post an inspiring message about the campaign, or retweet and repost messages about upcoming events in your community and around the world.