

# Event Hosting

1BlueString is a campaign that asks guitarists to replace one of their six guitar strings with a blue string to symbolise and support the 1 in 6 men who have had an unwanted sexual experience.



Hosting a 1BlueString event is a great way to raise awareness and build a network of healing for men who are survivors and their loved ones in your community. Event hosts must be 18 years or older.

Here are guidelines and tips for getting started.

-  **Learn about myths and facts**  
Myths can be obstacles to understanding and healing. Before planning your event, visit [malesurvivor.co.uk](http://malesurvivor.co.uk) to learn about the facts of sexual abuse and recovery for men.
-  **Contact a local charity or support group**  
Discussing sexual abuse can be challenging. Be sure to connect with a local organisation that can provide clinical services for individuals who might be triggered. The Male Survivors Partnership has safe and confidential online resources for men and their loved ones.
-  **Choose an event that fits your community**  
There are many great ways to raise awareness. Some examples of 1BlueString events include concerts, open mic nights and string changing stations.
-  **Find a safe venue**  
Finding a safe environment to any 1BlueString event. Make sure that the venue owners and operators are comfortable hosting an awareness event about male sexual abuse and recovery.
-  **Use positive language**  
1BlueString believes in promoting awareness through positive language and messages. We prefer the term “survivor” rather than “victim,” and we avoid negative or demonising language. Before hosting an event, carefully review [malesurvivor.co.uk](http://malesurvivor.co.uk) to learn more about our language policy.
-  **Request materials and merchandise**  
Visit [1BlueString.org](http://1BlueString.org) to order merchandise for your event, including string kits, t-shirts, bracelets, and more. You can also download the 1BlueString logo to include in your event flyer.
-  **Promote your event**  
Social media is a great way to promote your event. Use @MaleSurvivorUK and #1BlueString so we can share your event with a national audience.
-  **Document and share your event**  
Your effort can inspire others to join the movement. Have a volunteer take photos and videos of your event to share with the growing community supporting the 1 in 6 men and their families and friend.

1BlueString and its parent organisations do not assume any liability or responsibility for any injury to persons or property, including physical or emotional injury, arising in connection with any awareness event or from the use of any information or material of any nature provided in this leaflet or the website. Event promoters and hosts are not employees or affiliates of 1BlueString or its parent organisations. Event promoters and hosts are responsible for any insurance or cost required to host an event. Thank you for your support, participation, and understanding.

For more information, visit [malesurvivor.co.uk](http://malesurvivor.co.uk)  
or email [hello@malesurvivor.co.uk](mailto:hello@malesurvivor.co.uk)

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